



CeeZone

“ We help collaborative, innovative, high-performance teams form; So, the products your teams develop are a joy to use.

## USER STORY ADVANTAGE

### Innovation and cross-functional team

This is an innovative course in more ways than one. Here the focus is on demonstrating how team members can take advantage of their varied skills to create great software products. They do this employing the user-story format. This course is intensely practical and develops understanding almost completely by the way of exercises [Hand-outs are provided]. Topics around managing innovation are also covered.

#### OBJECTIVE

Participants will learn about user stories, cross-functional teams and how they can generate ideas, planning and allied topics. They will also gain an insight into working together in a cross-functional Scrum team to develop great software fast. The course also provides tips to managers and product owners on how to manage innovation (ideas) and understand why some teams buzz with energy and ideas.

#### FACULTY



#### Srinivas Chillara

**Country's first independent Scrum Coach**

Srinivas has over 20 years of experience in various roles, domains, platforms and countries, throughout which he has kept a keen interest in software project management. He has trained and consulted to many companies in India and abroad: Accenture, Cisco, DST, IGT, Nokia, Oracle, PTC, Teradata, Yahoo and Zensar amongst many others. He was exposed to XP in 2000 and to Scrum in 2003. He is a graduate of IIT Kharagpur and a Masters from Reading University, UK.



#### DAY 1

1. Introduction and overview of Scrum cycle
2. Hotspots (buzzing teams)
3. The spirit of User stories and Scrum
4. User profiling and user stories
5. Exercises on writing good user stories
6. Generating idea using User stories and cross-functional teams
7. Iteration role-play with development of User stories

#### DAY 2

1. Deep dive into hot-spots
2. Case-study-1
3. Using product back-log to manage ideas
4. VOC and engaging with users
5. Exercise (grooming a backlog, for innovation)
6. Case-study-2
7. How to avoid mistakes deciding on 'what' to develop (advanced methods of analysis)
8. Re-visit of Scrum cycle and wrap-up

#### INFRASTRUCTURE WE NEED

- Open room, with chairs for attendees, with a couple of tables.
- White board and flipcharts (No Projector needed)
- Pin board, or board with magnetic fasteners.

2 Days | 7 Hrs Daily | 12-24 Attendees | Managers, Analysts, Testers, Product owners, UI designers  
(more diverse the audience the better) | Rs 1,80,000/- \*Tax